

Brand Guidelines

Version 6, October 2024





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The MetaSource Brand

The Value of Our Brand

The MetaSource brand is one of our most important corporate assets. It is our value proposition that differentiates us from the competition. It sets expectations about who we are, what we do, and how we add value to our clients. As the "face" of MetaSource, our brand is a relationship-building force that assures clients they can rely on us to be a committed partner.

Our Brand Promise

MetaSource helps clients focus on the core of their business while we help move their operations forward. We do this by providing solutions to help our clients manage risk, improve quality, and increase efficiencies while providing unmatched service.

MetaSource combines proven experience, operational excellence, and a customer-centric approach to seamlessly integrate into businesses that demand superior service and value long-term relationships.

Our Brand Standards

Our brand reflects MetaSource attributes that are important to our customers and business partners. We are a forward-thinking company with high integrity, straightforward communication, efficient processes, and a team of engaged, professional people.

Building and maintaining a powerful, respected brand rests with all of us. Our brand standards exist to help MetaSource employees confidently and consistently represent our brand and our values in everything they do. This manual is your guide to telling the MetaSource story in a way that is clear, consistent, and true to our company mission.



Brand Platform

Section 1



Anatomy of the MetaSource Logo

Section 1.1

The MetaSource brand identity is comprised of our name, logo, and the relationship between these elements. They work together to communicate important aspects of our organization and reinforce the most basic tenets of who we are. Their relationship is simple, straightforward, and — most importantly — authentic.

The MetaSource logo is a visual representation of what it means to be committed to excellence. Our green logo represents growth and stability, and the tone is both familiar and engaging. The Eurostile typeface is contemporary, open, and easy to read. Together, these elements communicate that we are engaged with our markets and aligned with the unique interests of our clients.

Permissions:

Contact Marketing to obtain logo artwork and permissions. MetaSource logo use must be approved by Marketing before utilization. The MetaSource logo is a key component of our brand identity and should never be altered. Use of the full MetaSource logo is preferred when producing materials and communicating both internally and externally. If the use of our full logo is not possible, use the green 'Bug' in its place.



The Bug

- The Bug is a foundational element of the MetaSource logo
- It is important for the Bug to be green whenever possible
- Proportions cannot be altered



MetaSource Type

- 'Meta' should be green, 'Source' should be gray
- Must remain left of the Bug
- Lettering must never be recreated or repositioned







When you're developing collateral, presentations, or even promotional items, uniform placement of the MetaSource logo helps make our brand recognizable. Within a series of materials, it is especially important that the logos are placed consistently. While there is some flexibility in placement, there are 3 recommendations that will help us achieve consistency. Please follow these guidelines:

- 1 Place one or both edges of the logo in alignment with another element on the page.
- 2 Never size the logo less than 2 inches in width from the left to right edges.
- **3** Allow for clear space around the logo (see guidelines below).

Minimum Clear Space:

Observe a minimum area of noninterference. Use the Bug as a guide, as pictured to the right. Additional white space beyond what is shown in the example is preferred.





Co-branding

Joint ventures and partnerships with corporate entities outside MetaSource may sometimes call for co-branding – that is, to be represented by more than one corporate identity or logo. Marketing materials for these joint products or services must display the appropriate MetaSource logo in conjunction with one or more other logos. It is essential that they be juxtaposed in a consistent and attractive way.

Co-branding Guidelines:

The specific relationship will depend upon the design for the second logo. Obtain the second logo directly from its owner. All general rules of logo usage for the MetaSource logo apply, and you must observe graphic standards for the second logo if they exist. Co-branded logos should appear connected or related. Avoid merely placing the logos randomly; look for visual references within the two logos such as baselines or x-heights, rules or edges. Two "Bugs" is the minimum distance between a MetaSource logo and a second logo. Many factors will determine which logo, if either, should be prominent in size. In most cases, the logos should appear equal in size.





What Not To Do

The integrity of the MetaSource brand is represented by the MetaSource logo family. The logos should never be altered in any way. Always use official logo artwork available from the Marketing Department. Questions regarding use of the MetaSource logos or brand guidelines not addressed here should be directed to Marketing.

DO NOT modify the size proportion of the "Bug."



DO NOT place the logo on a distracting background.



DO NOT alter the relationship of the logo.



DO NOT stretch or distort the logo.



DO NOT change the color of the logo. The letters must either be green and gray or all white.



DO NOT rotate the logo.



DO NOT add additional graphic or type elements to the logo.



CHOOSEmetasource.

































Distinct typography gives communications materials, whether print or online, a visual tone that is uniquely ours. Consistent usage of typography enables our audience to immediately recognize who we are and understand what we're saying.

Because typefaces support identification of the MetaSource brand, it's essential that we do not substitute or add additional fonts to brand materials. Please contact Marketing for approval prior to use.

Eurostile is a confident and friendly font that is engaging and easy to read. Eurostile has an extensive range of font styles. When selecting styles, choose versions that create contrast and help enhance hierarchy of information and readability. The Eurostile family is perfect for creating contrast with titles and headlines as well as conserving space in sidebars, captions, and chart notations.

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Eurostile Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Eurostile Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Eurostile Bold

Utility/Paragraph Font

Section 1.7

Calibri is a cross-platform, universally available, system-wide font. For general everyday business communications, Calibri is the chosen brand utility font. It should be used throughout the organization as the standard font for MetaSource materials. The bold and italic styles should be used for emphasis only.

Type size:

Branded documents' type size for paragraphs is 11pts. This applies to all Word documents and PDFs.

Leading:

Branded documents' leading (or line spacing) for paragraphs should be set to 120% of type size (13.2pt for 11pt type).

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Calibri Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Calibri Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Calibri Bold





Century Gothic is a spacious, modern font that embodies the digital age with a sleek san serif style. Supported by all major browsers, it is considered a "safe" font that translates across multiple platforms. For general display work in print and online, Century Gothic is the chosen brand utility and design font.

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz Century Gothic Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz Century Gothic Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Century Gothic Bold



metasource

Arial is a cross-platform, universally available, system-wide font. It should be used throughout the organization as the standard font for MetaSource materials when the Calibri font family and the Century Gothic font family are not available. The bold and italic styles should be used for emphasis only.

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Arial Bold



MetaSource Color Palette

Section 1.10

The MetaSource color palette has an important role to play in maintaining the brand's integrity. Adhere to the use of colors as specified below and as shown in the brand applications section of these guidelines.

Tints and Shades:

Tints and shades of the MetaSource color palette can be used for both artistic and practical reasons. Please contact Marketing for guidance.





Iconography

Icons are used to quickly convey an idea and are an important part of clear, informative storytelling. With minimal detail, icons are designed to represent topics you want to communicate clearly. They simplify fact-finding by providing quick visual recognition and definition.

Our icon design language uses single color, simple shapes, and minimal lines to reflect the basic forms of the real objects. They are made from positive and negative space, without complex lines. They do not include decorative elements, thin lines or dimension. They are clear and simple.

Iconography Usage:

Examples shown here represent concepts, objects, technology, categories, and more. Icons should be produced in a single color from the MetaSource Color Palette given or black and white.





Photography

Section 1.12

Imagery in our communications plays an important role in defining and reinforcing the MetaSource corporate brand. The photographs we use are a direct expression of our brand and key attributes. Photographic style, composition, cropping, and subject matter are all components that shape our brand imagery. All image selections should follow the general style guidelines put forth here.

Shelf Life:

When selecting photography, always consider the shelf life of the material.

Ensure that the photography will not prematurely age the materials. Images that include technology must employ the most current state-of-theart products and technologies.

Relevance:

Whenever possible, utilize in-house photography over stock photography.

Diversity:

Keep inclusivity in mind when selecting photography including figures. The diversity emulated in all materials should reflect the diversity of MetaSource.

Accessibility:

When including photos in MetaSource digital materials, such as websites and emails, consider accessibility. Use alt text – the written copy that appears in place of an image – when appropriate and available.

Select Images That Are:

- Full color
- Clean, simple, and uncluttered
- Positive and energetic
- Realistic
- Professional
- Eye-catching

Avoid Images That Are:

- Contrived
- Dark or moody
- Black and white
- Unrealistic
- Washed out or faded
- Complicated and busy
- Silhouetted
- Unlicensed





















Brand Application

Section 2



Stationary

Section 2.1

Our stationary system was carefully designed to represent a professional image in the marketplace. Following these guidelines is essential to building and maintaining a consistent brand identity.

Copy written to represent the MetaSource brand should follow these guidelines:

- Text: Always check spelling and grammar.
- Names: Punctuate after middle initial.
- Titles: Capitalize job titles, operating units, and company names. Separate by commas where appropriate.
- Phone numbers: Use periods for separation and always double check for accuracy.
- Email and Web addresses: Use all lowercase letters.
- Address: Spell out city names. Do not abbreviate.

Paper:

The paper used in our stationary package reflects the quality and professionalism of our organization.

Business Cards: 100 lb. Cougar Card Stock Bright White.

Note cards & Envelopes: Strathmore Writing Bright White Wove





Letters Section 2.2

Note:

The MetaSource company stationary is designed so all the elements of the letters are left-justified with the start of each line at the left-hand margin.

The left margin is set 1" to align with the edge of the logo.

Calibri 11 point font size is the standard font for writing letters.



(Street Address, Suite City, State Zip)

(Date)

To Whom It May Concern:

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas id varius mi. Etiam eleifend arcu quam, sit amet ultricies est iaculis ut. Nunc quis tortor non erat facilisis sagittis. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam accumsan neque diam. Suspendisse potenti. Vivamus eu gravida nibh. Nunc quis nulla ut felis tempus ultrices. Quisque lobortis quam arcu, eget tempor nisi pellentesque ac. Integer in dui in mauris facilisis iaculis. Vestibulum blandit nulla quis hendrerit aliquam. Sed vehicula congue velit sed rutrum. Etiam scelerisque cursus nisi ac laoreet.

Suspendisse potenti. Aliquam vestibulum convallis lorem quis aliquam. In finibus, lorem imperdiet dignissim aliquet, lacus magna venenatis leo, nec volutpat lorem mauris eu orci. Suspendisse iaculis ante non imperdiet consectetur. Vivamus dapibus convallis justo non hendrerit. Donec metus diam, volutpat sit amet suscipit vel, molestie at libero. Cras quis tortor sed ante mollis suscipit. Pellentesque portitior dolor sit amet ipsum molestie, vel porta felis tempus. Curabitur accumsan erat erat. Donec mattis molestie turpis vitae finibus. Vivamus nec nibh a ligula venenatis consectetur rutrum tincidunt ex. Ut laoreet odio aliquet tellus suscipit, at consectetur lorem aliquam.

Cras dolor lectus, finibus eget auctor ac, viverra ac sapien. Nullam pellentesque lorem eu dolor aliquet facilisis ac id lectus. Fusce varius mauris at nisl laoreet, a finibus odio pretium. Suspendisse vel ligula ac tortor scelerisque feugiat. Nunc diam lacus, mollis ut euismod in, pulvinar venenatis turpis. Sed leo odio, blandit eu porttitor ac, sodales molestie lorem. Donec posuere odio sed purus vehicula ultricies nec ac sapien. Interdum et malesuada fames ac ante ipsum primis in faucibus. Praesent commodo nec leo laoreet molestie. Quisque dignissim ante vel pellentesque maximus. Sed nec sem et mi lobortis ultrices. Donec nulla purus, dictum nec dui ac, volutpat sagittis purus.

Salutations

Corporate Headquarters: Salt Lake City Office 67 West 13490 South, Suite 200 Draper, UT 84020

Sales & Marketing: Philadelphia Office 1900 Frost Rd., Suite 100 Bristol, PA 19007 Los Angeles Office 1235 N Grove St., Anaheim, CA 92806

Denver Office 5353 W. Dartmouth Ave. #50 Denver, CO 80227 Boston Office 1400 Providence Hwy., Suite 3150 Norwood, MA 02062

New York Office 150 Clearbrook Rd., Suite 125 Elmsford, NY 10523 Dallas Office 2860 Exchange Blvd., Suite 100 Southlake, TX 76092

Phoenix Office 4100 E. Broadway Rd., Suite 170 Phoenix, AZ 85040



Emails Section 2.3

To reinforce the MetaSource brand, every email sent by a MetaSource employee should include a MetaSource personal corporate signature at the close of the email. To maintain a consistent image, this signature should follow our standard approved format shown below.

MetaSource emails are business communications and must be composed and formatted with the same professional regard as a business letter. Following these guidelines will ensure that all MetaSource email communications are consistent and portray the brand in a professional light.

Formatting Rules:

Email body and signatures should be set in Calibri 11 point black.

Be selective about what information you include. Only include what is shown here and follow the order of information shown. Never include any additional logos, graphics, background colors, slogans, taglines, links, or messages to your corporate email signature. Do not use colored text except to indicate web links and replies.

Note:

To create the division line between sections, "|" – press shift and the backslash key.

John Nixon

Chief Revenue Officer



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Word Documents

Section 2.4

Document Template:

A template Word document is available for download from the Brand Materials page.

MetaSource Word Document

A formatting guide

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Basics	
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rooter	

Basic

Paragraph text looks like this. Paragraph text paragraph text.

Spacing

To start a new section, press the enter key twice. This prevents sections from running into each other. Under the "Layout" tab, "Spacing" for the entire document should be set to the following:

Before: Opt

After: 6pt

Alignment

Headers and paragraph text should be left-aligned.

List

- Level 1 bullets are filled circles in MetaSource dark teal (#287278). Their bullets have no indent from the previous paragraph, and their text is indented to 0.25.
 - Level 2 bullets are open circles in MetaSource dark teal (#287278). Their bullets are indented
 0.25 from the previous paragraph, and their text is indented to 0.5.



1 of 3

PowerPoints

Section 2.5

Presentations are a regularly used and highly visible component of the MetaSource Brand. It is important to use the approved PowerPoint templates. Do not create your own.

Slide Templates:

A template PowerPoint document is available for download from the Brand Materials page.





Century Gothic (Headings), 36 pts

• Calibri (Body), 24 pts





Web Section 2.6

Green

HEX: #799900

Accent Green

HEX: #C3D500

Navy

HEX: #0F2F43

Dark Teal

HEX: #287278

Dark Teal Tint

HEX: #EAF1F2

Dark Gray

HEX: #2F2F31

Gray

HEX: #555559

Medium Gray

HEX: #8F8F94

Light Gray

HEX: #CACACA

Gray Tint

HEX: #EEEEEE

Red

HEX: #C03A0D

MetaSource's online presence must remain consistent with all other branding materials. Specifications for MetaSource's main site and the Mortgage-specific site are below. Colors utilized on both sites are consistent with brand colors, but also include secondary colors for increased flexibility.

Headers

Font family: Century Gothic

Font stack: century-gothic, CenturyGothic, AppleGothic,

sans-serif

Font weight: Bold (700)

	Colors	Base font sizes	Line heights
h1	#799900	2.5rem	1.2
h2	#799900	2rem	1.2
h3	#799900	1.6rem	1.2
h4	#799900	1.333rem	1.3
h5	#799900	1.222rem	1.35
h6	#555559	1.111rem	1.2

Body/Paragraphs

Font family: Calibri

Font stack: calibri, Candara, Segoe, Arial, sans-serif

Font weight: Normal (400) Standard color: Gray (#555559)

Base font size: 1.15rem / line height: 1.5

Lists

Unordered (bulleted) lists

Primary: Dark Teal (#287278), round bullets Variation: Dark Teal, checkbox bullets

Ordered (numbered) lists

Dark Teal numbers in Century Gothic

Heroes

If the following section is white, use a Navy background. If the following section is Gray Tint or Dark Teal Tint, use a white background.

CTAs

Most CTAs should use a Dark Teal background, including webinars. If it is a content offer, use a Accent Green background.

Forms

Primary: navy background color, white alert/error color, and white field border color

Variation: white background color, Red (#C03A0D) alert/ error color, and Medium Gray (#8F8F94) field border color

Other Sections

Paragraph and card layout sections should largely use a white background. However, to break up repetitive white background sections, Gray Tint or Dark Teal Tint can be used as the background color.



Web Section 2.6

Green

HEX: #799900

Accent Green

HEX: #C3D500

Navy

HEX: #0F2F43

Dark Teal

HEX: #287278

Dark Teal Tint

HEX: #EAF1F2

Dark Gray

HEX: #2F2F31

Gray

HEX: #555559

Medium Gray

HEX: #8F8F94

Light Gray

HEX: #CACACA

Gray Tint

HEX: #EEEEEE

Red

HEX: #C03A0D

Links

If the link is mid-paragraph, use the following style:

Dark Teal, underlined, paragraph text

On hover: underline gradient shifts

For mid-paragraph links on a Navy background, use the Accent Green, underlined, paragraph text.

For mid-paragraph links on a Dark Teal background, use white, underlined, paragraph text.

For mid-paragraph links on a Accent Green background, use Navy, underlined, paragraph text.

If the link is floating, use the following style:

Dark Teal, bold, Century Gothic heading, with arrow to the right

On hover: arrow moves further to right For header links, text color shifts to Dark Teal on hover.

Buttons

If the background is white, Gray Tint, or Dark Teal Tint, use a Dark Teal button.

Dark Teal fill with white text OR Dark Teal outline with Dark Teal text

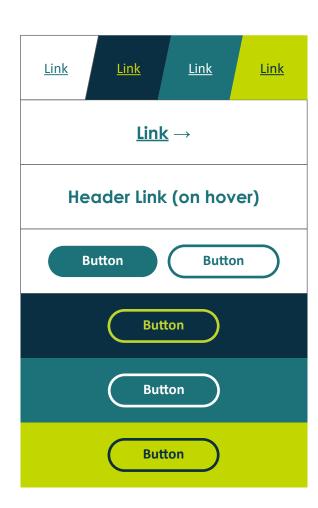
On hover: button color shifts to Navy; if applicable, text turns white

If the background is Navy, use a Accent Green outline button. On hover: button color fill becomes Accent Green,

text turns Navy

If it is within a Dark Teal CTA, use a white outline button.

On hover: button fills white, text turns Dark Teal If it is within a Accent Green content offer CTA, use a Navy outline button.



MetaSource Software Style Guide v2

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Notes:

Updates to MetaSource branded software should appear cohesive, according to these guides.

Software should be styled to default to light mode, with dark mode as an option. Examples of CSS variables throughout this guide provide for this option.

Developers should prioritize using Bootstrap, styled as it appears in this guide's mockups of individual elements, rather than utilizing Google's materials framework.

Software should be responsive to all screen sizes and follow accessibility standards.

Colors

Primary	#799900	Primary 2	#c3d500	Text	#555559	Button	#5B9D95
Primary / Hover	#617A00	Primary 2 / Hover	#9CAA00	Text / Hover	#444447	Button / Hover	#497E77
Primary / Disable	#94ad33	Primary 2 / Disable	#CFDD33	Text / Disable	#77777A	Button / Disable	#7CB1AA
Light	#FFFFFF	Dark	#2B2B2D	Secondary 1	#3CBAB2	Secondary 2	#0F2F43
Light / Hover	#DDDDDE	Dark / Hover	#19191B	Secondary 1 / Hover	#30958E	Secondary 2 / Hover	#72AE4E
Light / Disable	#EEEEEE	Dark / Disable	#3B3B3E	Secondary 1 / Disable	#63C8C1	Secondary 2 / Disable	#A5E181
		Success	#28A745	Danger	#DC3545	Secondary 3	#F15B28
Warning / Hover	#E0A800	Success / Hover	#218838	Danger	#C82333	Secondary 3 / Hover	#C14920
Warning / Disable	#FFD75E	Success / Disable	#74C686	Danger	#E97B86	Secondary 3 / Disable	#F47C53

Typography

Century Gothic

h1. Bootstrap heading

h2. Bootstrap heading

h3. Bootstrap heading

h4. Bootstrap heading

h5. Bootstrap heading

h1. Bootstrap heading

h2. Bootstrap heading

h3. Bootstrap heading

h4. Bootstrap heading

h5. Bootstrap heading

Calibri

Buttons

MetaSource orange buttons with rounded corners. Text in bolded white. Use for light and dark mode.

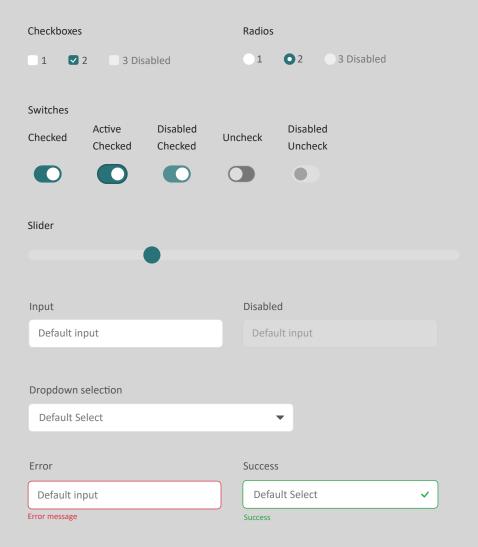
Small Medium Large **Large Button Small Button Primary** Default **Large Button** Hover **Small Button Primary** Primary **Large Button Small Button** Active Primary **Large Button Small Button** Disable **Large Button** Outline **Small Button** Primary

btn-font-weight: heavy; btn-color: #287278; btn-text-color: #FFFFFF; btn-border-width: medium; btn-border-radius: 10em;

btn-outline-border-color: #205B60;

Forms

Selected options in MetaSource orange. Date and time selection should utilize dropdowns. Validation for error and success.



form-check-input-checked-color: #FFFFFF; form-check-input-checked-bg-color:#287278; form-check-input-indeterminate-bg-color: #FFFFFF; form-check-input-disabled-bg-color: #EEEEEE; form-check-label-disabled-bg-color: #77777A;

form-range-track-bg: #DDDDDE; form-range-thumb-bg: #287278;

input-color: #555559; input-bg: #FFFFFF; input-disabled-color: #9E9E9F; input-disabled-bg: #DBDBDB; input-placeholder-color: #77777A; form-feedback-valid-color: #28A745; form-feedback-invalid-color: #DC3545;

1 Step 1

Breadcrumbs & Steppers

Breadcrumbs indicate navigation path. Active page in gray, previous pages are primary green links. Light Dark Data Data Data / Data Data / Data Data / Data / Data Data / Data / Data Steppers portray steps of a process. Green indicates active step, with previous and upcoming steps in gray. Line connecting all steps. Light 1 Step 1 — 2 Step 2 — — **3** Step 3 1 Step 1 —— — 2 Step 2 — 1 Step 1 — 2 Step 2 — 3 Step 3 Dark 2 Step 2 Step 1 -3 Step 3 2 Step 2 -3 Step 3

2 Step 2 -

3 Step 3

breadcrumb-divider-color: #77777A; breadcrumb-active-color: #799900; breadcrumb-divider: quote("/");

breadcrumb-divider-color: #EEEEEE; breadcrumb-active-color: #C3D500; breadcrumb-divider: quote("/");

Tabs/Pills

Green border around active tabs with white background.
Light gray background on non-active tabs.

Light

Active Hover Disabled Disabled

Dark

Active Hover Disabled Disabled

nav-pills-border-width: medium; nav-pills-border-radius: 10; nav-pills-link-active-color: #FFFFFF; nav-pills-link-active-border-color: #799900; nav-pills-link-hover-color: #DDDDDE; nav-pills-link-disabled-color: #EEEEEE;

nav-pills-link-active-color: #555559; nav-pills-link-active-border-color: #C3D500; nav-pills-link-hover-color: #444447; nav-pills-link-disabled-color: #77777A;

Menus

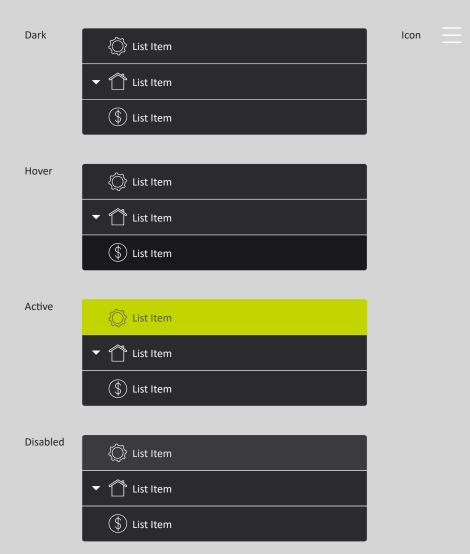
Vertical menus with nested options on the left side of the interface. Each list item has an accompanying icon. Icons are in the same color as list item text. Where menu icon is needed, use "hamburger" style —3 lines with rounded corners.

Light ⟨O⟩ List Item ▼ ↑ List Item \$ List Item Hover ⟨O⟩ List Item List Item \$ List Item Active ⟨◯⟩ List Item ▼ ↑ List Item \$\ List Item Disabled ⟨ List Item List Item \$ List Item

list-group-color: #555559;
list-group-bg: #FFFFFF;
list-group-border-color: #DDDDDE;
list-group-hover-bg: #DDDDDE;
list-group-active-color: #FFFFFF;
list-group-active-bg: #799900;
list-group-disabled-color: #DDDDDE;
list-group-disabled-bg:#EEEEEE;

Menus

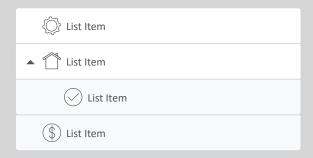
Vertical menus with nested options on the left side of the interface. Each list item has an accompanying icon. Icons are in the same color as list item text. Where menu icon is needed, use "hamburger" style —3 lines with rounded corners.



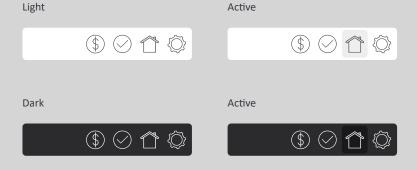
list-group-color: #FFFFFF; list-group-bg: #2B2B2D; list-group-border-color: #DDDDDE; list-group-hover-bg: #19191B; list-group-active-color: #555559; list-group-disabled-color: #3B3B3E; list-group-disabled-bg:#EEEEEE;

Menus

Arrow facing down to indicate expandable sections. Once selected, arrow faces upward.



Toolbars are in upper right corner of interface. Dark gray icons. Active icon is within a box with rounded corners.



navbar-light-color: #555559; navbar-light-hover-bg-color: #EEEEEE; navbar-light-active-bg-color: #EEEEEE;

navbar-dark-color: #FFFFFF; navbar-dark-hover-bg-color: #19191B; navbar-dark-active-bg-color: #19191B;

Pagination

Page numbers listed as links in primary green. Active page number inside a light gray box with rounded edges. Gray "Previous" link to left of numbers and green "Next" link to right.

Previous 1 2 3 Next Large Previous 1 2 3 Next Small Previous 1 2 3 Next Dark Previous 1 2 3 Next

pagination-color: #799900; pagination-hover-bg: #EEEEEE; pagination-active-bg: #EEEEEE;

pagination-color: #C3D500; pagination-hover-bg: #19191B; pagination-active-bg: #19191B;

Tables

Headers in bolded primary green. Rows in alternating colors.

Light

Head	Head
Body	Body

Hover

Head	Head
Body	Body
Body	Body
Body	Body
Body Hover	Body Hover
Body	Body
Body	Body

table-color: #FFFFF; table-striped-color: #EEEEEE; table-hover-color: #DDDDDE; table-th-font-weight: heavy; table-th-text-color: #799900;

Tables

Headers in bolded primary green. Rows in alternating colors.

Dark

Head	Head
Body	Body

Hover

Head	Head
Body	Body
Body	Body
Body	Body
Body Hover	Body Hover
Body	Body
Body	Body

table-color: #2B2B2D; table-striped-color: #3B3B3E; table-hover-color: #19191B; table-th-text-color: #C3D500;

Charts & Reports

Pie charts and bar graphs utilize secondary brand colors, and primary brand colors if necessary. Each chart has a centered title above it. Legends to the right. Reports are exported as various document types.



Lists

Ordered list numbers in orange Century Gothic. Vertical line to the right. Unordered list bullets in MetaSource orange. Bolded list items, with any accompanying paragraph text unbolded.

Ordered List

1 List item

2 | List item

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est.

3 | List item

▲ List item

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

Unordered List

- List Item
- List Item

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

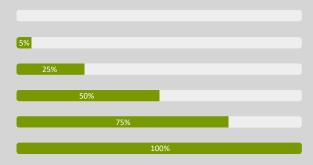
- List Item
- List Item

39

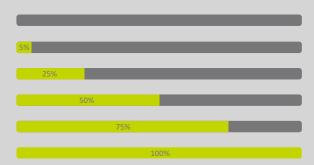
Progress Bars

Lighter gray bar with progress indicated in primary green. Percentage of progress included.

Light



Dark



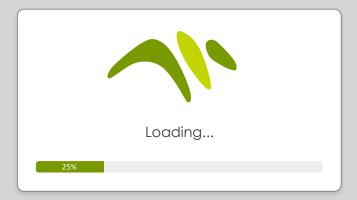
progress-color: #FFFFFF; progress-bar-color: #799900; progress-bar-bg: #EEEEEE;

progress-color: #555559; progress-bar-color: #C3D500; progress-bar-bg: #77777A;

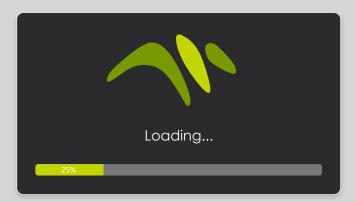
Loading Indicators

Pop-up box with "Loading..." text, MetaSource "bug" logo, and progress bar with percentage indicator. Pop-up box is white, with MetaSource gray outline, and a drop shadow.

Light



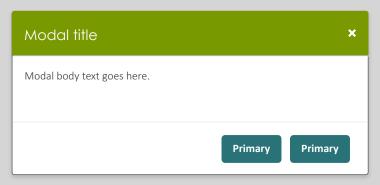
Dark



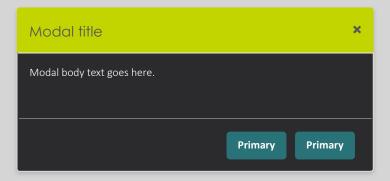
Modals

Title section has a green background. X to close in top right corner.

Light



Dark



modal-bg: #FFFFFF;
modal-border-color: #555559;
modal-footer-color: #FFFFFF;
modal-header-color: #FFFFFF;
modal-header-bg-color: #799900;
modal-content-color: #555559;
modal-content-bg: #FFFFFF;
modal-content-border-color: #EEEEEE;

modal-bg: #2B2B2D;
modal-border-color: #EEEEEE;
modal-footer-color: #2B2B2D;
modal-header-color: #555559;
modal-header-bg-color: #C3D500;
modal-content-color: #FFFFFF;
modal-content-bg: #2B2B2D;
modal-content-border-color: #77777A;

Alerts & Notifications

Alert boxes for primary usage, such as live notifications, as well as success, danger, and warning boxes for validation.

Light

This is a primary alert—check it out!

This is a success alert—check it out!

This is a danger alert—check it out!

This is a warning alert—check it out!

Dark

This is a primary alert—check it out!

This is a success alert—check it out!

This is a danger alert—check it out!

his is a warning alert—check it out

Unread notifications are signified by a MetaSource orange circle with their quantity in white.





alert-primary-bg: #94AD33; alert-primary-color: #FFFFFF; alert-primary-left-border-color: #617A00; alert-success-bg: #D4EDDA; alert-success-left-border-color: #28A745; alert-danger-bg: #F8D7DA; alert-danger-color: #721C24; alert-danger-left-border-color: #DC3545; alert-warning-bg: #FFF3CD; alert-warning-left-border-color: #FFC107;

alert-primary-bg: #CFDD33;
alert-primary-color: #555559;
alert-primary-left-border-color: #EDF2B3;
alert-success-bg: #28A745;
alert-success-color: #D4EDDA;
alert-success-left-border-color: #D4EDDA;
alert-danger-bg: #DC3545;
alert-danger-color: #F8D7DA;
alert-danger-left-border-color: #F8D7DA;
alert-warning-bg: #FFC107;
alert-warning-color: #FFFFFF;
alert-warning-left-border-color: #FFFSCD;

Copyright & Disclaimer

Include copyright notice and link to disclaimer in footer. Disclaimer page has a small primary button with "I Agree" text and small outline button with "I Decline" text.

Copyright Notice

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I Decline

I Agree



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If you have any questions, contact:

Jenifer Hathaway Graphic Designer jhathaway@metasource.com